



Best Membership Campaign Award

Award Application must be received by April 15th

All Units must have current Standards of Affiliation to apply for Awards

Please Type and submit via mail, email, or upload to www.michiganpta.org **NO FAXES**

Please Print or Type Legibly

Please Check One: Elementary Middle/JHS High Other _____

Local Unit Name: _____ Michigan PTA/PTSA ID #: _____

Unit President's Name: _____

Unit President's Email Address: _____

Unit President's Mailing Address: _____

Unit Membership Chair's Name: _____

Unit Membership Chair's Email Address: _____

Award Purpose/Goal: In order to increase our effectiveness and presence on behalf of children in the state, we must increase our numbers.

Award Selection Criteria: Nomination does not indicate an automatic win or that a winner will be selected in this category. The criteria equal a total point score of 100. The winning recipient will be the communication program that comes closest to that score. The Michigan PTA Award Checklist will factor into this Award. A winner may or may not be chosen for each represented school type. **This Award is NOT related to Centennial Membership Awards.**

Checklist for Application:

1. Did your unit increase membership from previous year? Please include total from last year and current year. **(5 points)**
2. Describe details of campaign including how it was advertised. How did it meet the partnership standards? **(45 points)**
3. Attach flyers or other promotional items **(30 points)**
4. Were the staff involved in the campaign? Please describe. **(20 points)**

Submit completed application and all supporting documentation:

Via Mail



Awards Committee
Michigan PTA
P.O. Box 510535
Livonia, MI 48181

Via Email



Email to
membership@michiganpta.org

Online



www.michiganpta.org

MUST BE RECEIVED IN THE Michigan PTA OFFICE ON OR BEFORE APRIL 15th - NO EXCEPTIONS

Total Points Available: 100 (_____)

MI PTA Awards Checklist Points: _____

*****For Office Use Only*****

Date Rec'd _____ SOA Confirmed _____ Points _____ Data Verified _____ Awarded? _____

For Your Information:

Standards of Affiliation

Due to the Michigan PTA State Office by **December 1st of each year** as applicable:

Current List of Officers and Chairpersons

Renewal Dues (\$40)

Bylaws (*dated within the years 2015-2018*)

Budget (*approved by the Council/Unit according to policy and then sent to state office*)

Audit (*signed copy of annual audit submitted to state office*)

Copy of 990 (*or rejection, submitted to IRS*)

Paid Members (*Units only*)

Insurance

The PTA National Standards for Family-School Partnerships:

1. Welcoming all Families into the School Community
2. Communicating Effectively
3. Supporting Student Success
4. Speaking Up for Every Child
5. Sharing Power
6. Collaborating with the Community

PTA Mission: The Overall Purpose of PTA

A powerful voice for all children;

A relevant resource for families and communities, and

A strong advocate for the education and well-being of every child
