



# Best Membership Campaign Award

*Award Application must be received by June 1st, 2020*

*All Units must have current Standards of Affiliation to apply for Awards*

Please Type and submit via **postal mail or email**

Please Print or Type Legibly

Please Check One:  Elementary  Middle/JHS  High  Other \_\_\_\_\_

Local Unit Name: \_\_\_\_\_ Michigan PTA/PTSA ID #: \_\_\_\_\_

Unit President's Name: \_\_\_\_\_

Unit President's Email Address: \_\_\_\_\_

Unit President's Mailing Address: \_\_\_\_\_

Unit Membership Chair's Name: \_\_\_\_\_

Unit Membership Chair's Email Address: \_\_\_\_\_

**Award Purpose/Goal:** In order to increase our effectiveness and presence on behalf of children in the state, we must increase our numbers.

**Award Selection Criteria:** Nomination does not indicate an automatic win or that a winner will be selected in this category. The criteria equal a total point score of 100. The winning recipient will be the communication program that comes closest to that score. The Michigan PTA Award Checklist will factor into this Award. A winner may or may not be chosen for each represented school type. **This Award is NOT related to Centennial Membership Awards.**

### Checklist for Application:

1. Did your unit increase membership from previous year? Please include total from last year and current year. **(5 points)**
2. Describe details of campaign including how it was advertised. How did it meet the partnership standards? **(45 points)**
3. Attach flyers or other promotional items **(30 points)**
4. Were the staff involved in the campaign? Please describe. **(20 points)**

*Submit completed application and all supporting documentation:*

**Via Mail**



Awards Committee  
Michigan PTA  
P.O. Box 510535  
Livonia, MI 48181

**Via Email**



Email to  
[membership@michiganpta.org](mailto:membership@michiganpta.org)

**MUST BE RECEIVED IN THE Michigan PTA OFFICE ON OR BEFORE JUNE 1st, 2020 - NO EXCEPTIONS**

**Total Points Available: 100 ( \_\_\_\_\_ )**

**MI PTA Awards Checklist Points: \_\_\_\_\_**

**\*\*\*For Office Use Only\*\*\***

Date Rec'd \_\_\_\_\_ SOA Confirmed \_\_\_\_\_ Points \_\_\_\_\_ Data Verified \_\_\_\_\_ Awarded? \_\_\_\_\_

## ***For Your Information:***

### ***Standards of Affiliation***

Due to the Michigan PTA State Office by **December 1<sup>st</sup> of each year** as applicable:

#### **Current List of Officers and Chairpersons**

#### **Renewal Dues (\$40)**

#### **Bylaws** (*dated within the years 2015-2018*)

#### **Budget** (*approved by the Council/Unit according to policy and then sent to state office*)

#### **Audit** (*signed copy of annual audit submitted to state office*)

#### **Copy of 990** (*or rejection, submitted to IRS*)

#### **Paid Members** (*Units only*)

#### **Insurance**

#### ***The PTA National Standards for Family-School Partnerships:***

1. Welcoming all Families into the School Community
2. Communicating Effectively
3. Supporting Student Success
4. Speaking Up for Every Child
5. Sharing Power
6. Collaborating with the Community

#### ***PTA Mission: The Overall Purpose of PTA***

A powerful voice for all children;

A relevant resource for families and communities, and

A strong advocate for the education and well-being of every child

---