



# Excellence in Communications Award

*Award Application must be received by June 1st, 2020*

*All Units must have current Standards of Affiliation to apply for Awards*

Please Type and submit via **postal mail or email**

Please Print or Type Legibly

Please Check One:  Council  Unit

Please Check One:  Website  Newsletter  Other \_\_\_\_\_

Local Council/Unit Name: \_\_\_\_\_ Michigan PTA/PTSA ID #: \_\_\_\_\_

Council/Unit President's Name: \_\_\_\_\_

Council/Unit President's Email Address: \_\_\_\_\_

Council/Unit President's Mailing Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

**Award Purpose/Goal:** This award recognizes an extraordinary level of achievement in being responsive to local membership, fostering the principles of PTA, and communicating effectively.

**Award Selection Criteria:** The criteria which represent eight areas of creativity, communications, representation of PTA programs and services equal a total point score of 100. Additional weight is given to the score of the applicant's Awards Checklist. A winner may or may not be chosen for each represented category.

### Checklist for Application:

- |   |   |
|---|---|
| 1. Michigan PTA and National PTA logos (5 points)             | 6. Advocacy information included with contact info for local/state officials, pertinent information that parents need to know and other interesting/fun articles for children (25 points) |
| 2. Links to Michigan PTA and National PTA websites (5 points) | 7. PTA program information for parents and fun/educational activities for children (25 points)  |
| 3. School contact information/link (5 points)                 | 8. Monthly updates, easy navigation, visually appealing. (10 points)  |
| 4. PTA officers/chair contact information/link (10 points)    | 9. Message from Unit President or other PTA board members. (5 points)   |
| 5. "Calendar of Upcoming Events". (10 points)                 |   |

*Submit completed application and all supporting documentation:*

**Via Mail**



Awards Committee  
Michigan PTA  
P.O. Box 510535  
Livonia, MI 48181

**Via Email**



Email to  
[membership@michiganpta.org](mailto:membership@michiganpta.org)

**MUST BE RECEIVED IN THE Michigan PTA OFFICE ON OR BEFORE JUNE 1st, 2020 - NO EXCEPTIONS**

**Total Points Available: 100 ( \_\_\_\_\_ )**

**MI PTA Awards Checklist Points: \_\_\_\_\_**

**\*\*\*For Office Use Only\*\*\***

Date Rec'd	SOA Confirmed	Points	Data Verified	Awarded?

## ***For Your Information:***

### ***Standards of Affiliation***

Due to the Michigan PTA State Office by **December 1<sup>st</sup> of each year** as applicable:

#### **Current List of Officers and Chairpersons**

**Renewal Dues** (\$40)

**Bylaws** (*dated within the years 2015-2018*)

**Budget** (*approved by the Council/Unit according to policy and then sent to state office*)

**Audit** (*signed copy of annual audit submitted to state office*)

**Copy of 990** (*or rejection, submitted to IRS*)

**Paid Members** (*Units only*)

**Insurance**

#### ***The PTA National Standards for Family-School Partnerships:***

1. Welcoming all Families into the School Community
2. Communicating Effectively
3. Supporting Student Success
4. Speaking Up for Every Child
5. Sharing Power
6. Collaborating with the Community

#### ***PTA Mission: The Overall Purpose of PTA***

A powerful voice for all children;

A relevant resource for families and communities, and

A strong advocate for the education and well-being of every child

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